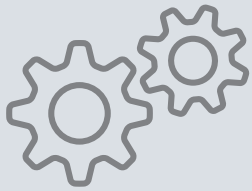




THE **AFTERBURNER**  
GROUP

LEAD LIKE NEVER BEFORE.™

OUR CUSTOMERS SELL MORE STUFF, MORE OFTEN,  
TO MORE PEOPLE, FOR MORE MONEY. IT'S THAT SIMPLE.



FINDING COMPELLING  
& PROFITABLE VALUE

PRODUCT/SERVICE  
LEADERSHIP

**ACTIV** PRODUCT  
**ACTIV** PACKAGING



TURNING PROCESS  
INTO PRODUCTIVITY

SALES  
LEADERSHIP

**ACTIV** SALES  
**ACTIV** PROCESS



CREATING SUSTAINABLE  
RELATIONSHIP & DEMAND

MARKETING  
LEADERSHIP

**ACTIV** MARKETING  
**ACTIV** STRATEGY



CAPTURING SPEND,  
DEEPENING LOYALTY

CUSTOMER  
LEADERSHIP

**ACTIV** CUSTOMER  
**ACTIV** BUSINESS

PROVEN SERVICES THAT DELIVER FAST AND PREDICTABLE OUTCOMES.



INNOVATION FOR SUSTAINABLE ADVANTAGE



VALUE PROPOSITIONS FOR BUSINESS GROWTH



POSITIONING THAT BEATS THE COMPETITION



PACKAGING THAT EXPRESSES VALUE/BENEFIT



STRATEGIES/TOOLS FOR MARKET DOMINANCE

30+ Years of Proven Client Success  
Deep, Cross-Industry Domain Expertise  
Fast Start Up, Easy Project Integration  
Broad and Deep Team Experience  
Process Driven Accountability  
Open, Transparent Communication  
Practical, Outcome Driven Metrics  
Serving US, EU, and Asia-Pac  
Most Projects Deliver 90-Day ROI

AFTERBURNERGROUP.COM  
+1 832-678-1005 | HOUSTON, TX



CONTINUUM  
OF VALUE  
CREATING EASY, NATURAL  
CROSS- AND UP-SELL VALUE



PROVEN, BEST IN CLASS PRODUCT  
MANAGEMENT & MARKETING