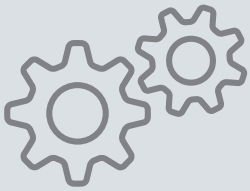


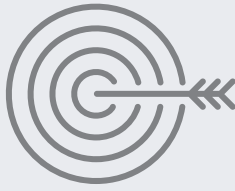


LEAD LIKE NEVER BEFORE.™

OUR CUSTOMERS SELL MORE STUFF, MORE OFTEN, TO MORE PEOPLE, FOR MORE MONEY. IT'S THAT SIMPLE.



FINDING COMPELLING & PROFITABLE VALUE



TURNING PROCESS INTO PRODUCTIVITY



CREATING SUSTAINABLE RELATIONSHIP & DEMAND



CAPTURING SPEND, DEEPENING LOYALTY

PRODUCT/SERVICE LEADERSHIP

SALES LEADERSHIP

MARKETING LEADERSHIP

CUSTOMER LEADERSHIP

ACTIV PRODUCT
ACTIV PACKAGING

ACTIV SALES
ACTIV PROCESS

ACTIV MARKETING
ACTIV STRATEGY

ACTIV CUSTOMER
ACTIV BUSINESS

PROVEN SERVICES THAT DELIVER FAST AND PREDICTABLE OUTCOMES.

- ✓ INNOVATION FOR SUSTAINABLE ADVANTAGE
- ✓ VALUE PROPOSITIONS FOR BUSINESS GROWTH
- ✓ POSITIONING THAT BEATS THE COMPETITION
- ✓ PACKAGING THAT EXPRESSES VALUE/BENEFIT
- ✓ STRATEGIES/TOOLS FOR MARKET DOMINANCE

30+ Years of Proven Client Success
 Deep, Cross-Industry Domain Expertise
 Fast Start Up, Easy Project Integration
 Broad and Deep Team Experience
 Process Driven Accountability
 Open, Transparent Communication
 Practical, Outcome Driven Metrics
 Serving US and the EU
 Most Projects Deliver 90-Day ROI